

## Organizers | 联合主办方



ICRC

The International Committee of the Red Cross (ICRC) is an impartial, neutral and independent humanitarian organization. With operations in about 100 countries in the world, the ICRC has a deep understanding of local security and humanitarian dynamics. Since 2012, the ICRC has been working with an impartial, independent Geneva-based foundation DCAF – the Geneva Centre for Security Sector Governance – to develop practical tools and guidance for companies operating in complex environments. The Conflict Prevention Tool launched at this event is an important product of which the two organizations have contributed to the development.

红十字国际委员会（ICRC）是一家公正、中立和独立的人道组织，在全球约100个国家开展人道行动，深谙当地安全和人道动态。自2012年以来，ICRC一直与致力于推进安全部门良好治理的瑞士智库日内瓦国际安全治理中心（DCAF）开展合作，为在复杂环境中运营的企业开发实用工具和指南。本次活动发布的《预防冲突工具手册—制定多利益相关方策略》即为两家机构合作的重要成果之一。



Beijing Rongzhi Corporate Social Responsibility Institute (RZCSRI) is one of the earliest professional institutions engaged in the research and promotion of corporate social responsibility and sustainable development in China. As a signatory of the UN Principles for Responsible Investment (UNPRI), and an observer unit of the Secretariat of the UN Framework Convention on Climate Change (UNFCCC), RZCSRI has long been committed to research, consulting, training and dissemination in the field of sustainable development. With authorization from the ICRC and DCAF, RZCSRI translated the Conflict Prevention Tool into Chinese to ensure that this practical handbook can better help Chinese enterprises.

北京融智企业社会责任研究院（RZCSRI）是中国最早从事企业社会责任与可持续发展研究和推广的专业机构之一，是联合国负责任投资原则（UNPRI）签署单位、《联合国气候变化框架公约》秘书处（UNFCCC）观察员单位，长期致力于可持续发展领域的研究咨询和培训传播。在ICRC和DCAF授权下，对《手册》进行了中文编译，以确保这本实用手册能更好地为中国企业提供帮助。



ICRC官方网站



ICRC中文官网



ICRC微信公众号



ICRC官方微博



ICRC电子资源库



RZCSRI官方网站



RZCSRI微信公众号



DCAF-ICRC知识中心

# OVERSEAS SECURITY MANAGEMENT AND GOOD PRACTICES

## 海外安全管理与实践

### LAUNCHING OF PRACTICAL TOOLS 暨实用工具发布仪式

#### Host | 主办单位

Embassy of Switzerland in China  
瑞士驻华大使馆

#### Organizers | 联合主办

ICRC Regional Delegation for East Asia  
红十字国际委员会东亚地区代表处

Beijing Rongzhi CSR Institute  
北京融智企业社会责任研究院

Time  
时间 Monday 12 May 2025 (15:00 – 19:00)  
2025年5月12日（周一）15:00 – 19:00

Venue  
地点 Embassy of Switzerland in China  
瑞士驻华大使馆

Food  
餐食 Tea break and buffet dinner  
茶歇、自助晚餐

Language  
语言 Chinese, English. Simultaneous translation will be provided  
中文、英文，现场将提供同传

## Seminar on Overseas Security Management and Good Practices

Many thanks for taking your precious time to attend the **Seminar on Overseas Security Management and Good Practices** co-organized by the Regional Delegation for East Asia of the International Committee of the Red Cross (ICRC) and Beijing Rongzhi Corporate Social Responsibility Institute (RZCSRI) at the Embassy of Switzerland in China.



The event will start at 15:00

The seminar is aimed at engaging in dialogues about overseas security management and good practices by launching the Chinese version of the Conflict Prevention Tool – Developing Multi-Stakeholder Strategies (the Tool). The handbook is designed to assist enterprises in implementing responsible business practices when operating abroad and help them deepen their understanding of local security and socio-economic dynamics. It is aimed at enabling enterprises to approach security issues from a prevention perspective and integrate security issues into their management systems and policies, thus helping them build a strong basis for their contribution to the achievement of the Sustainable Development Goals.

The ICRC hopes to add another dimension to discussions on security risk management by launching the updated Chinese version of the guide on Business and International Humanitarian Law (IHL), which is relevant to businesses operating in particularly complex environments. The guide explains why, when and how IHL is relevant to businesses and provides legal resources as well as practical tools and guidance for business actors to improve their understanding of IHL and to adopt business conduct that is in accordance with IHL.


To ensure productive discussions among participants, the seminar is only open to invited representatives from different organizations like government agencies, selected enterprises, industry associations, international organizations and research institutions. A buffet dinner will be offered at the venue after the event, which will present an opportunity for further discussion and networking among the participants from different sectors. We would like to once again express our appreciation for your participation.




For any queries or feedback regarding topics related to this event or about the practical tools launched at this event, please contact

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## 海外安全管理与实践研讨会

感谢出席红十字国际委员会（ICRC）东亚地区代表处与北京融智企业社会责任研究院（RZCSRI）在瑞士驻华大使馆联合主办的“海外安全管理与实践研讨会”。



活动将于15:00准时开始

本次活动旨在开展海外安全管理与实践的沟通对话，发布《预防冲突工具手册—制定多利益相关方策略》（中文版）（简称《手册》），推动企业在海外开展负责任运营，熟悉当地安全和社会经济动态，帮助企业从预防角度出发来考虑安全问题，并将安全问题纳入其管理体系和经营政策中，从而为企业参与落实可持续发展目标提供助力。

同时，活动上红十字国际委员会还将发布《商业与国际人道法》新版中文手册。该手册旨在阐释国际人道法为何、何时以及如何与企业相关，并为企业提供了相关法律资源以及实用工具和指南，以期推动中国“走出去”的企业提高对国际人道法的认识，积极践行负责任商业行为，助力企业在复杂环境下的运营。

为保证会议效果，会议现场仅定向邀请政府机构、优秀企业、行业协会、国际组织、研究机构等不同领域的代表出席。活动结束后，我们将为您提供自助晚餐，以便各界与会者进一步讨论和交流。再次感谢您对此次活动的大力支持！



如对与本次活动相关的话题及发布的工具手册有任何问题或反馈，欢迎联系：

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Moderator  
**Dr. Wang Jinjie**

Research Fellow at Think Tank of National School of Development, Deputy Secretary-General of the Center for African Studies at Peking University

## AGENDA

**14:30 - 15:00** Guest arrival / networking and light refreshments

**15:00 - 15:15** Opening Remarks

Mr. Jürg Burri, Ambassador of Switzerland to the People's Republic of China  
Mr. Balthasar Staehelin, Personal Envoy of the President and Head of the Regional Delegation for East Asia, ICRC  
Dr. Wang Xiaoguang, Director of Beijing Rongzhi Corporate Social Responsibility Institute (RZCSRI)

**15:15 - 15:25** Ceremony of Launching the Conflict Prevention Tool

Mr. Balthasar Staehelin, Mr. Jürg Burri and Dr. Wang Xiaoguang launch the Conflict Prevention Tool  
Relevance of the Conflict Prevention Tool to Chinese business stakeholders by Ms. Fu Xianfeng, Deputy Director of Beijing Rongzhi Corporate Social Responsibility Institute

**15:25 - 15:35** Ceremony of Launching the guide on Business and International Humanitarian Law (IHL)

Introduction to IHL rules relevant for businesses by Mr. Matt Pollard, Legal Advisor, ICRC (video)

**15:35 - 16:05** Keynote Speeches

**How to Use the Conflict Prevention Tool to Help with Companies' Risk Management**  
Dr. Alan Bryden, Head of Business and Security Division, DCAF  
**Chinese Enterprises Fulfill Corporate Social Responsibility to Facilitate Overseas Operation**  
Mr. Diao Chunhe, Executive Chairman of the Alliance of Chinese Business in Africa for Social Responsibilities

**16:05 - 16:20** Tea Break

**16:20 - 16:50** Keynote Speeches

**Overseas Security Management and Multilateral Cooperation in Outbound Investment**  
Dr. Sun Xiansheng, Chairman of the International Society for Energy Transition Studies (ISETS), Former Secretary-General of the International Energy Forum (IEF)  
**Practices of Corporate Security Operations in Complex Environments**  
Mr. Luo Daqing, Former Party Secretary of Myanmar Wanbao Mining Copper Ltd.

**16:50 - 17:05** Corporate Overseas Operational Security and Cross-Cultural Leadership

Prof. Yang Zhuang, Professor of Management at the National School of Development, Peking University

**17:05 - 17:10** Closing Remarks

Mr. Boris Kelecevic, Deputy Head of the Regional Delegation for East Asia, ICRC

**17:10 - 17:30** Group Photos

**17:30 - 19:00** Buffet



主持人 王进杰

北大国发院高端智库研究员系列  
北京大学非洲研究中心副秘书长

## 会议日程

14:30 - 15:00	嘉宾抵达/茶歇
15:00 - 15:15	开幕致辞 白瑞谊，瑞士驻华大使 史德林，红十字国际委员会主席中国事务个人特使、东亚地区代表处主任 王晓光，北京融智企业社会责任研究院院长
15:15 - 15:25	《预防冲突工具手册—制定多利益相关方策略》（中文版）发布仪式 史德林、白瑞谊、王晓光启动《预防冲突工具手册——制定多利益相关方策略》（中文版）发布仪式 北京融智企业社会责任研究院副院长付先凤介绍预防冲突工具手册与中国企业相关性
15:25 - 15:35	《商业与国际人道法》发布仪式 红十字国际委员会法律顾问马特·波拉德介绍企业为何需要了解国际人道法 （视频）
15:35 - 16:05	主旨演讲 企业如何使用《预防冲突工具手册——制定多利益相关方策略》进行风险管理 艾伦·布莱顿，日内瓦国际安全治理中心商业与安全司司长  中企积极履行社会责任，助力提升海外运营 刁春和，中国在非企业社会责任联盟执行主席
16:05 - 16:20	茶歇
16:20 - 16:50	主旨演讲 对外投资的境外安全管理和多边合作 孙贤胜，国际能源转型学会会长，国际能源论坛前秘书长  在复杂局势中安全运营的企业实践 罗大庆，万宝矿产缅甸铜业有限公司原党委书记
16:50 - 17:05	企业海外经营安全与跨文化领导力 杨壮，北京大学国家发展研究院管理学教授
17:05 - 17:10	结束语 纪博瑞，红十字国际委员会东亚地区代表处副主任
17:10 - 17:30	合影
17:30 - 19:00	自助餐